



# *Comunicato Stampa*

PER RILASCIO IMMEDIATO

## ***PNY INTRODUCES THE NVIDIA QUADRO FX 700***

***Professional 3D Graphics Board Features a Unique Cooling Solution for  
Low Acoustic Work Environments***

Mérignac – 18 Marzo 2004

PNY Technologies announced today the availability of the NVIDIA Quadro® FX 700 by PNY, a mid-range, professional 3D graphics solution ideally priced and equipped with the full NVIDIA Quadro FX feature set. The latest addition to PNY's NVIDIA Quadro FX workstation graphics board series boasts a silent cooling solution ideal for professionals whose work environments require low acoustic levels, such as medical imaging, production studios or where customers have a desire to reduce decibel levels in large system concentrations.

The NVIDIA Quadro FX 700 by PNY includes 128MB, 256-bit DDR high memory bandwidth for increased performance in all DCC and CAD workstation applications. The board is certified with the most demanding Open GL 1.5 and Microsoft DirectX 9.0 workstation applications for the highest quality graphics experience.

"The NVIDIA Quadro FX 700 is an ideal price-performance solution," said Sébastien Callens, Europe Product Manager of workstation graphics for PNY. "The FX 700 was designed for the professional workstation user who requires more features and options than an entry-level 3D graphics board, providing enhanced performance and a full feature set at a reasonable price."

---

La marque et le logo PNY sont déposés par PNY Technologies, Inc. Toutes les marques déposées sont la propriété de leurs propriétaires respectifs.  
Copyright © 2003 PNY Technologies, Inc. Tous droits réservés.

**[www.pny-europe.com](http://www.pny-europe.com) – [www.pny.it](http://www.pny.it)**

The NVIDIA Quadro FX 700 by PNY also includes:

- The industry's only true 128-bit floating-point graphics pipeline for millions of colors in a broad dynamic range, stunning visual quality and the highest degree of accuracy;
- 12 bits of sub-pixel precision to ensure the elimination of sparkles, cracks and other rasterization anomalies;
- Hardware antialiasing, which eliminates the visual impact of "jaggies" in 3D models;
- Multiple clip regions increases transfer speed between color buffer and frame buffer; and
- NVIDIA's Unified Driver Architecture that makes large-scale system deployment and unattended installations easy.

NVIDIA nView software bundled with the NVIDIA Quadro FX 700 by PNY allows professionals to spread their work across multiple displays instead of stacking window upon window on one monitor. Professionals can section off displays with gridlines to organize windows, gain quicker access to hidden windows with transparency to applications like Microsoft Outlook, and maximize desktop real estate by enabling up to 32 individual Windows desktops.

The NVIDIA Quadro FX 700 by PNY is available now to system integrators, value-added resellers and add-in card partners throughout North America, Europe, Middle-East and Africa for an MSRP of 690€. PNY is the exclusive NVIDIA Quadro add-in card partner for North America Europe, Middle-East and Africa. All products in the NVIDIA Quadro by PNY series come with a three-year warranty.

For additional information, visit PNY's Web site at [www.pny-europe.com](http://www.pny-europe.com) and [www.pny.it](http://www.pny.it).

## About PNY Technologies

PNY Technologies started its activity in 1985 in New Jersey manufacturing and marketing a complete range of Memory products.

To expand its business the company acquired a facility in France in 1994 to supply to the European market. PNY has several sales offices in Europe (Germany – France – UK).

PNY's partnerships with major OEM's (Brother, Cisco, Dell, Epson, HP, IBM, Kyocera, QMS, Sony, Toshiba,...) bring constant improvements in all the latest technologies, guaranteeing quality and service.

PNY has established long-standing relationships with a number of major retail channel partners where the company has earned its reputation as a supplier of top quality, innovative solutions for everything in and around the computer. PNY's memory products currently account for a majority share of all retail sales in the US and Europe.

PNY has significantly expanded its consumer line in recent years with the introduction of a full range of Flash Media (Memory cards and peripherals).

Since 2000 PNY has also been a leading supplier not only of consumer graphics cards with its Verto brand, but also of professional workstation graphics boards with NVIDIA Quadro® by PNY.

For additional information, please visit the company Website at : [www.pny-europe.com](http://www.pny-europe.com) and [www.pny.it](http://www.pny.it)

## About NVIDIA

NVIDIA Corporation is a market leader in visual computing technology dedicated to creating products that enhance the interactive experience on consumer and professional computing platforms.

Its graphics and communications processors have broad market reach and are incorporated into a wide variety of computing platforms, including consumer digital-media PCs, enterprise PCs, professional workstations, digital content creation systems, notebook PCs, military navigation systems and video game consoles.

NVIDIA is headquartered in Santa Clara, California and employs more than 1,800 people worldwide.

For more information, visit the Company's Web site at [www.nvidia.com](http://www.nvidia.com) .

## Contacts

<b>PNY Technologies – Ufficio Commerciale Italia</b>  Arnaldo Maj  Tel : +39 06 8863080  Email : <a href="mailto:amaj@pny.it">amaj@pny.it</a>	
---	--